



Banking, Financial and Professional Services

Elevate trust and create state-of-the-art experiences with visual AI





Elevate trust and create state-of-the-art experiences with visual AI in banking, financial and professional services.

Banking, financial and professional services providers **are known for being early adopters when it comes to cutting-edge technologies and digital transformation.**

61% of surveyed banking executives agreed that rapid advancements in new technologies and scientific innovations are poised to disrupt the industry, and in this competitive landscape, failing to pioneer AI adoption risks sacrificing major growth opportunities.¹

COVID-19 has intensified the need for these investments. As firms begin to reopen, corporate leaders are looking to technologies that can keep employees safe and offices open. To these organizations, in-person communication is fundamental to their daily operations as they work to solve complex problems, sustain a corporate culture, and recruit a qualified pipeline of talent.

But reopening offices is only the first step in getting back to a sustained normal; corporate leaders need to continually assess and mitigate safety and security threats as the pandemic continues to roll on, while exploring how emerging technologies will open new opportunities for future growth.

In order to be successful, management teams are implementing new protocols and technologies to help mitigate risk and maintain their early-adopter status.

These strategies take into account the same security threats that existed before COVID-19, like authenticating and granting access to employees, or being notified when unauthorized visitors or even VIP customers and executives enter a space – as well as some new capabilities like contact tracing and limiting surface contact in high traffic areas.

^{1,2} <https://www.accenture.com/us-en/insights/banking/coronavirus-technology-vision-banking-2020>



The need for innovation is greater than ever, driven by new challenges that are more disruptive than most have ever faced. The question for enterprises is: How fast can you act?

The banks that play their cards wisely, accelerating their digital transformations and exploring how emerging technologies can meet people's new and evolving needs, will open new opportunities for the future.²



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Oosto's technology was built to help corporate security teams solve these challenges:

Watchlist Alerting

Keeping employees and visitors safe is top priority for any management team and or corporate leader.

By connecting to your office's existing IP cameras, Oosto can automatically identify persons of interest (POIs) using face and body detection. Whether the POI is an ex-employee, someone who has made threats in the past, or an important visitor who should be greeted upon entering the premises, management teams can receive instant alerts to any device as the POI enters the facility.

Contact Tracing

For corporate headquarters, managing exposure risk is absolutely critical to keeping their employees safe.

Oosto's Watchlist Alerting solution allows operators to use historic footage from already-installed cameras to trace a known carrier and understand in real-time who they've come in contact with (and for how long). As soon as an employee calls in sick, our software is able to search backwards and identify every employee who may have interacted with the infected person.

Touchless Access Control

Another strategy to combat the spread of COVID-19 is to limit surface contact and crowding in high-traffic areas.

Oosto's Touchless Access Control capability allows employees to seamlessly unlock doors, turnstiles, or other entry points with their face – without requiring the removal of masks. Our state-of-the-art, spoof-proof technology also enables security teams to eliminate issues like badge-sharing, and better control access to entrances and internal zones or restricted areas by setting up alerts by time, location and team.



Being aware of who is onsite – and who goes where – inside your facilities at all times is paramount to keeping employees safe and operations running.

Oosto's visual AI software makes it easier for security and operations teams to **create a safe, productive environment and limit operational disruptions related to health and security risks** both now and beyond the COVID-19 crisis.

About Oosto

Oosto is the world's leading developer of visual AI platforms, helping Tier 1 brands across the globe create trusted, seamless experiences for their customers and employees. Our solutions are built to function on any sensor, with any resolution and are proven to operate in real-time and real-world scenarios. We bring together the best and brightest minds in AI, deep learning and computer vision to make the world a safer, more intuitive and more connected place.

For more information, please contact us at: info@oosto.com

