



# Education Guide

Making schools safer  
through state-of-the-art  
Visual AI technology





## The Challenges You Face

**Protecting students and staff is the number one priority** – and one of the largest category of costs –for schools and education facilities who are dealing with:

Student Violence

Threats and Disruptions

Domestic Violence

School Shootings

Non-Custodial Parents

School Theft and  
Vandalism

Drug Activity

Limited Budget and  
Resources

## The Numbers

### **113% increase in violent incidents**

in schools from the 2016-2017 to 2017-2018 school years\*

### **185% increase in violent incidents**

in schools over the last three years, from 2016-2019\*

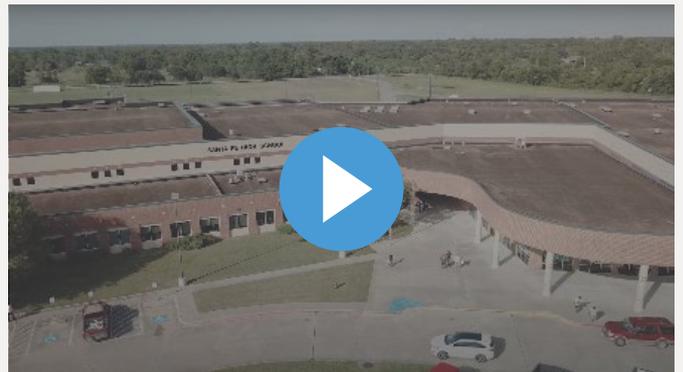
Oosto technology is specifically proven as a measure to **prevent and respond to an increasingly wide array of threats and violent incidents on school campuses.**

### Case Study

## Santa Fe Independent School District

After a tragic event on one of their campuses, a public-school district in Santa Fe, Texas invested in Oosto's OnWatch - an AI-based face recognition security solution to create a safer environment for the thousands of students, teachers and staff who populate their schools and facilities.

[See their story](#)



**We have almost 700 cameras throughout the district, but if someone is not watching that camera at that time – the camera is almost worthless.**

Kip Robins, Director Technology, Santa FE ISD



## Introducing Oosto Solutions

The World's Most Advanced Visual AI Software Platform



### OnWatch

#### Watchlist Alerting

Advanced AI recognition security and safety solution



### OnAccess

#### Touchless Access Control

Access control beyond badges and fingerprints

## Our Value Proposition

### AI for the Real World

Oosto trains our algorithms in diverse, real-world conditions – low resolution videos, in occluded and low-lit environments, and with the most well-balanced datasets possible – so that our facial recognition technology is agnostic to ethnicity, skin color and gender.

### Technology That's Easy To Use

Keeping your security team and staff's ease of use in mind, Oosto specializes in one-to-many recognition and designs our GUI and functionality to drive actionable insights for the real world, in real-time.

### A Core Platform That's Built For Scale

Our same core platform can be scaled out to manage large numbers of sites, cameras and persons of interest – all from one center of command, giving schools the ability to integrate with IT infrastructure across campuses and facilities.

## What Can Schools Do With Our Solutions?



Know when persons of interest like expelled students, non-custodial parents, and domestic violent offenders are on campus



Identify visitors; and know who is on campus at any given time – something that can be critical in emergency situations



Generate real-time alerts to drive decisions and actions to prevent or stop campus theft, violence, drug activity and more



In the event of bullying or fights, help security staff accurately piece together a timeline of events and persons involved



Enhance public safety at campus events by giving security the information they need, when they need it