



# Education Guide

Making schools safer  
through state-of-the-art  
Visual AI technology





## The Challenges You Face

**Protecting students and staff is the number one priority** – and one of the largest category of costs –for schools and education facilities who are dealing with:

Student Violence

Threats and Disruptions

Domestic Violence

School Shootings

Non-Custodial Parents

School Theft and  
Vandalism

Drug Activity

Limited Budget and  
Resources

## The Numbers

### **113% increase in violent incidents**

in schools from the 2016-2017 to 2017-2018 school years\*

### **185% increase in violent incidents**

in schools over the last three years, from 2016-2019\*

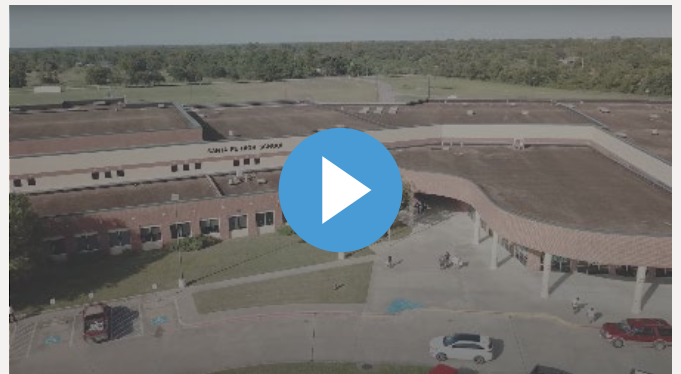
Oosto technology is specifically proven as a measure to **prevent and respond to an increasingly wide array of threats and violent incidents on school campuses.**

### Case Study

## Santa Fe Independent School District

After a tragic event on one of their campuses, a public-school district in Santa Fe, Texas invested in Oosto's OnWatch - an AI-based face recognition security solution to create a safer environment for the thousands of students, teachers and staff who populate their schools and facilities.

[See their story](#)



**We have almost 700 cameras throughout the district, but if someone is not watching that camera at that time – the camera is almost worthless.**

Kip Robins, Director Technology, Santa FE ISD



## Introducing Oosto Solutions

The World's Most Advanced Visual AI Software Platform



### **OnWatch**

#### **Watchlist Alerting**

Advanced AI recognition security and safety solution



### **OnAccess**

#### **Touchless Access Control**

Access control beyond badges and fingerprints

## Our Value Proposition

### **AI for the Real World**

Oosto trains our algorithms in diverse, real-world conditions – low resolution videos, in occluded and low-lit environments, and with the most well-balanced datasets possible – so that our facial recognition technology is agnostic to ethnicity, skin color and gender.

### **Technology That's Easy To Use**

Keeping your security team and staff's ease of use in mind, Oosto specializes in one-to-many recognition and designs our GUI and functionality to drive actionable insights for the real world, in real-time.

### **A Core Platform That's Built For Scale**

Our same core platform can be scaled out to manage large numbers of sites, cameras and persons of interest – all from one center of command, giving schools the ability to integrate with IT infrastructure across campuses and facilities.

## What Can Schools Do With Our Solutions?



Generate real-time alerts to drive decisions and actions to prevent or stop campus theft, violence, drug activity and more



Know when persons of interest like expelled students, non-custodial parents, and domestic violent offenders are on campus



In the event of bullying or fights, help security staff accurately piece together a timeline of events and persons involved



Identify visitors; and know who is on campus at any given time – something that can be critical in emergency situations



Enhance public safety at campus events by giving security the information they need, when they need it