



Stadiums and Sports Venues

Solve critical safety challenges while creating state-of-the-art experiences





Over the past decade, the on-field performance of professional sports teams has improved exponentially: the pace of play is faster, the game-plans are more sophisticated, and the athletes are more skilled than ever before.

It's not only in-game performance where the competitive bar has been raised. Players, coaches, and fans now have greater expectations for off-field experiences as well. Fans are no longer interested in just the game alone and athletes expect to be offered first-class conveniences.

An organization's success is dependent on keeping their players and fans safe while also providing them with world-class experiences - which is not always easy in a venue that attracts tens of thousands of people, not to mention celebrity athletes and coaches who need fast, easy access to high-security areas like the field, locker rooms or training facilities.

Investing in digital solutions can help achieve both of these goals. By using your existing systems, Oosto can help your stadiums and practice facilities solve these fundamental challenges.



The sports industry, in particular, is undergoing rapid upheaval, and digital technology is unlocking unprecedented opportunities for growth.¹



Deloitte.

¹ [https://www2.deloitte.com/us/en/pages/technology-media-and-telecommunications/article\[...\].html](https://www2.deloitte.com/us/en/pages/technology-media-and-telecommunications/article[...].html)



Key Challenges

1

Managing tens of thousands of individuals at once

2

Understanding who and what threats are in your space

3

Maintaining a safe, yet unobtrusive security protocol

4

Providing a first-class experience to players, fans and staff

5

Sustaining a reputation of being a leader in in-person hospitality

6

Complying with league-wide health and safety protocols

Capabilities for Solving These Challenges

Oosto Touchless Access and Watchlist Alerting provides:

Seamless entry at the stadium gate

No physical ticket or mobile credentials needed

Secure, personalized access to VIP areas

Including locker rooms, and practice facilities both on and off the field

Fast, easy authentication for staff

No pre-shift lines or bottlenecks

Automated security alerting for persons of interest

Know who is where in your space at all times

Instantly investigate public safety disturbances

Identify all repeated appearances of individuals of interest

Keep your environments "touchless"

Limit physical contact and crowding in high-traffic areas



Investment in visual intelligence solutions goes beyond customer experience and security improvements. It also adds tools to your arsenal in combating the spread of COVID-19.

Managing exposure risk within stadium facilities is absolutely critical to keeping operations running during the pandemic and beyond.

Oosto has built its technology with these league-wide protocols in mind and provides an easily deployed solution that uses your existing camera and access control infrastructure.



Identify without requiring the removal of masks



Reduce surface contact and crowding with fast, touch-free access



Recognize when someone is not wearing a mask



Track known carriers and anyone they've been in contact with



New Orleans Saints Teams Up with Oosto to Keep Athletes, Coaches and Staff Safe

More than 200 players, executives and coaching staff were using biometric thumbprint readers to enter the stadium's facilities. The thumbprint readers often failed to get a proper scan, which created significant delays and became a major source of inconvenience, particularly when the scanners reached end of life.

The team wanted a reliable, recognition-based system **to enable fast, seamless access to the facility without compromising privacy** – and they needed a solution that could accommodate a wide range of human heights (from 5- to 7-foot tall) and ethnicities without worrying about equipment redundancy.

Solution

Oosto's OnAccess solution deployed at entry points in the 900,000 square-foot facility

Customer Quote

“Being able to walk into the facility without breaking stride and knowing that we're preventing surface transmission and keeping players safe while maintaining the highest level of access control throughout the stadium – that's a win for everyone. It's less expensive and requires less effort than you think, and it pays off in every metric.”



FORTRESS

Fortress Partnered with Oosto to Protect Football Players, Staff and Fans at the Most Watched Sporting Event in the World

Fortress and Oosto joined forces to protect thousands of people moving through the **65,000-seat stadium that was home to this year's American football championship.**

Fortress leveraged Oosto's recognition-based touchless access control solution to provide touchless, secure credentialing of staff in and out of the stadium, and to add another layer of security for football players and coaches on and off the field on game day.

Solution

Oosto's OnAccess solution deployed at critical entry points within the facility and on the field

Customer Quote

“One of the key factors in choosing to partner with Oosto was their focus on privacy and proven ability to provide a solution that was fair, inclusive, safe and reliable. We take privacy and bias very seriously, and we believe this partnership with Oosto will enable us to deliver even more innovative experiences for teams and their fans while maintaining our reputation as the leading platform for game day operations and fan engagement.”

Today, adoption of state-of-the-art tools that have a real impact on safety and how stadiums and venues are experienced is paramount in maintaining a competitive edge and protecting fans, athletes and staff.

Oosto's visual AI software makes it easier to create **a frictionless security experience in stadiums and venues while limiting operational disruptions related to health and safety risks.**

About Oosto

Oosto is the world's leading developer of visual AI platforms, helping Tier 1 brands across the globe create trusted, seamless experiences for their customers and employees. Our solutions are built to function on any sensor, with any resolution and are proven to operate in real-time and real-world scenarios. We bring together the best and brightest minds in AI, deep learning and computer vision to make the world a safer, more intuitive and more connected place.

For more information, please contact us at: info@oosto.com

