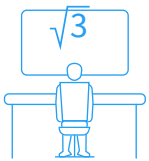


# 4 Ways we Help you Protect Data Privacy

The General Data Protection Regulation (GDPR) is a European data privacy and security law enacted in 2018 and is the toughest regulation on data protection in the world. While it was drafted and executed in the European Union (EU), its reach extends anywhere that data is targeted and collected from residents of the EU. This legal framework sets guidelines for the collection and processing of personal information from EU individuals for the safeguarding of privacy rights and inflicts heavy fines on whomever breaks them.

We at Oosto understand the importance of complying with these regulations. That is why we made sure all of our products, contracts, and documentation are based on a solid privacy foundation.

Here's a rundown on how we ensure your data is GDPR-ready, allowing you to protect the rights of your data subjects:



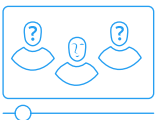
## Anonymous processing

Our software extracts mathematical vectors rather than facial images. In fact, the entire system can operate without displaying any facial images at all.



## Privacy mode

Choose to blur out all facial images of non-enrolled individuals in the gallery and make sure their images are not saved on the server.



## Face blur

Provides blurred-out faces of all people not explicitly listed on an organization's watchlist. When this feature is activated, only individuals identified on the watchlist are visible — all other people in the field of view of the camera are blurred. Set this feature as default or switch it on/off as you wish.



## Easy delete, search & watchlist control

Search, trace and delete records of individuals, set automatic deletion rules, customize deletion options and gain complete control over your watchlist.